

**STIC Database Tracking Number: 239996**

**To: MILA AIRAPETIAN**  
**Location: KNX-5C14**  
**Art Unit: 3625**  
**Monday, October 15, 2007**

**Case Serial Number: 09/812556**

**From: ROBERT FINLEY**  
**Location: EIC3600**  
**KNX-4B68 / KNX-4C29**  
**Phone: (571)272-8952**

**robert.finley@uspto.gov**

## Search Notes

Examiner AIRAPETIAN:

Attached are the results of your search request regarding:  
**METHODS FOR AUTOMATICALLY PROVIDING A PERSONALIZED PRODUCT**

Please scan the complete search as my tagging likely missed possibly useful items.

Please let me know if need you anything further or have any questions.

Robert Finley (ASRC)  
EIC 3600  
Knox 4B68  
571.272.8952



26

RUST

239996

STIC EIC 3600

Search Request Form

Today's Date: \_\_\_\_\_ Class/Subclass \_\_\_\_\_

What date would you like to use to limit the search? \_\_\_\_\_

Priority Date: \_\_\_\_\_ Other: \_\_\_\_\_

Name Mila Airapetian

AU 3625 Examiner # 81443

Room # 5C14 Phone 2x3202

Serial # 09/812,556

Format for Search Results (Circle One):  
PAPER DISK EMAIL

Where have you searched so far?  
USP DWPI EPO JPO ACM IBM TDB  
IEEE INSPEC SPI Other \_\_\_\_\_

What is the topic, novelty, motivation, utility, or other specific details defining the desired focus of this search? Please include the concepts, synonyms, keywords, acronyms, definitions, strategies, and anything else that helps to describe the topic. Please attach a copy of the abstract, background, brief summary, pertinent claims and any citations of relevant art you have found.

Claim 13 .

Preparing electronic personalized product producing data- on a portable hand-held device based on instructions, product producing data including text data- and type of the personalized product, the text data includes data to be recorded on the personalized product.

RECEIVED  
OCT 2007

"RUST"

JEFFREY A. SMITH  
SUPERVISORY PATENT EXAMINER  
TECHNOLOGY CENTER 3600

STIC Searcher \_\_\_\_\_ Phone \_\_\_\_\_

Date picked up \_\_\_\_\_ Date Completed \_\_\_\_\_





# STIC Search Results Feedback Form

## EIC 3600

Questions about the scope or the results of the search? Contact *the EIC searcher or contact:*

**Karen Lehman, EIC 3600 Team Leader**  
**(571) 272-3496 Knox 4B68**

## Voluntary Results Feedback Form

➤ I am an examiner in Workgroup:  Example: 3620 (optional)

➤ Relevant prior art **found**, search results used as follows:

- ☐ 102 rejection
- ☐ 103 rejection
- ☐ Cited as being of interest.
- ☐ Helped examiner better understand the invention.
- ☐ Helped examiner better understand the state of the art in their technology.

*Types of relevant prior art found:*

- ☐ Foreign Patent(s)
- ☐ Non-Patent Literature  
(journal articles, conference proceedings, new product announcements etc.)

➤ Relevant prior art **not found**:

- ☐ Results verified the lack of relevant prior art (helped determine patentability).
- ☐ Results were not useful in determining patentability or understanding the invention.

**Comments:**

**Drop off or send completed forms to EIC3600 Knox 4B68**



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File 347:JAPIO Dec 1976-2007/Jun(Updated 070926)

(c) 2007 JPO & JAPIO

File 348:EUROPEAN PATENTS 1978-2007/ 200741

(c) 2007 European Patent Office

File 349:PCT FULLTEXT 1979-2007/UB=20070927UT=20070920

(c) 2007 WIPO/Thomson

File 350:Derwent WPIX 1963-2007/UD=200764

(c) 2007 The Thomson Corporation

Set	Items	Description
S1	2476	AU=ITO E?
S2	1503	AU=TAKAMI H?
S3	658	AU=KATSUNO T?
S4	29817	AU=KOBAYASHI S?
S5	9036	AU=SUGIYAMA K?
S6	1450	AU=ASAI N?
S7	2641	AU=FUJIKAWA T?
S8	3	S1 AND S2 AND S3 AND S4 AND S5 AND S6 AND S7

8/3/1 (Item 1 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

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01346395

System and method for providing output

System und Verfahren zum Bereitstellen von Ausgabedaten

Système et méthode fournissant une sortie de données

PATENT ASSIGNEE:

Brother Kogyo Kabushiki Kaisha, (431487), 15-1 Naeshiro-cho, Mizuho-ku,  
Nagoya-shi, Aichi-ken 467-8561, (JP), (Proprietor designated states:  
all)

INVENTOR:

Ito, Eiichi , Brother Industries, Ltd.,15-1, Naeshiro-cho,  
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Fujikawa, Toshihide , Brother Industries, Ltd.,15-1, Naeshiro-cho,  
Mizuho-ku,Nagoya-shi,Aichi-ken, (JP)

LEGAL REPRESENTATIVE:

Prufer, Lutz H. et al (38296), PRUFER & PARTNER GbR, Patentanwälte,  
Harthausen Strasse 25d, 81545 Munchen, (DE)

PATENT (CC, No, Kind, Date): EP 1150229 A2 011031 (Basic)

EP 1150229 A3 020320

EP 1150229 B1 060301

APPLICATION (CC, No, Date): EP 2001106930 010320;

PRIORITY (CC, No, Date): JP 200083219 000321; JP 200083222 000321; JP  
200083221 000321

DESIGNATED STATES: AT; BE; DE; FR; GB

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS (V7): G06F-017/60

INTERNATIONAL CLASSIFICATION (V8 + ATTRIBUTES):

IPC + Level Value Position Status Version Action Source Office:

G06Q-0050/00 A I F B 20060101 20060106 H EP

ABSTRACT WORD COUNT: 79

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200144	905
CLAIMS B	(English)	200609	1202
CLAIMS B	(German)	200609	1116
CLAIMS B	(French)	200609	1324
SPEC A	(English)	200144	13076
SPEC B	(English)	200609	13094
Total word count - document A			13983
Total word count - document B			16736
Total word count - documents A + B			30719

8/3/2 (Item 1 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0011233430 - Drawing available

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WPI ACC NO: 2002-172927/200223

Related WPI Acc No: 2002-029875

XRPX ACC No: N2002-131385

Output providing system for game arcade, amusement park, analyzes contents of customer's e-mail received by host computer and converts requested output to image data

Patent Assignee: BROTHER KOGYO KK (BRER)

Inventor: ASAI N ; FUJIKAWA T ; ITO E ; ITO H ; KATSUNO T ; KOBAYASHI S ; SUGIYAMA K ; TAKAMI H

Patent Family (6 patents, 27 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
EP 1150229	A2	20011031	EP 2001106930	A	20010320	200223 B
JP 2001266246	A	20010928	JP 200083219	A	20000321	200223 E
JP 2001266247	A	20010928	JP 200083221	A	20000321	200223 E
EP 1150229	B1	20060301	EP 2001106930	A	20010320	200617 NCE
DE 60117424	E	20060427	DE 60117424	A	20010320	200629 E
			EP 2001106930	A	20010320	
DE 60117424	T2	20060824	DE 60117424	A	20010320	200656 E
			EP 2001106930	A	20010320	

Priority Applications (no., kind, date): JP 200083219 A 20000321; JP 200083220 A 20000321; JP 200083221 A 20000321; JP 200083222 A 20000321; EP 2001106930 A 20010320

#### Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
EP 1150229	A2	EN	46	36	
Regional Designated States, Original: AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI TR					
JP 2001266246	A	JA	14		
JP 2001266247	A	JA	14		
EP 1150229	B1	EN			
Regional Designated States, Original: AT BE DE FR GB					
DE 60117424	E	DE			Application EP 2001106930
					Based on OPI patent EP 1150229
DE 60117424	T2	DE			Application EP 2001106930
					Based on OPI patent EP 1150229

8/3/3 (Item 2 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0011094170 - Drawing available

WPI ACC NO: 2002-029875/200204

Related WPI Acc No: 2002-172927

XRPX ACC No: N2002-023150

Output object provision system e.g. for stamp, card for amusement parks, produces stamp based on received data, and the produced stamp is transmitted to destination based on output destination designation data

Patent Assignee: ASAI N (ASAI-I); BROTHER IND CO LTD (BRER); BROTHER KOGYO KK (BRER); FUJIKAWA T (FUJI-I); ITO E (ITOE-I); KATSUNO T (KATS-I); KOBAYASHI S (KOB-I); SUGIYAMA K (SUGI-I); TAKAMI H (TAKA-I)  
Inventor: ASAI N ; FUJIKAWA T ; ITO E ; ITO H ; KATSUNO T ; KOBAYASHI S ; SUGIYAMA K ; TAKAMI H

Patent Family (3 patents, 3 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
JP 2001265969	A	20010928	JP 200083222	A	20000321	200204 B
US 20010049669	A1	20011206	US 20011812556*	A	20010321	200204 E
KR 2001092403	A	20011024	KR 200114404	A	20010320	200222 E

Priority Applications (no., kind, date): JP 200083221 A 20000321; JP 200083219 A 20000321; JP 200083222 A 20000321

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**Patent Details**

Number	Kind	Lan	Pg	Dwg	Filing Notes
JP 2001265969	A	JA	16	22	

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File 9:Business & Industry(R) Jul/1994-2007/Oct 10  
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File 15:ABI/Inform(R) 1971-2007/Oct 15  
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File 16:Gale Group PROMT(R) 1990-2007/Oct 12  
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File 148:Gale Group Trade & Industry DB 1976-2007/Oct 09  
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File 160:Gale Group PROMT(R) 1972-1989  
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File 275:Gale Group Computer DB(TM) 1983-2007/Oct 09  
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File 570:Gale Group MARS(R) 1984-2007/Oct 08  
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File 610:Business Wire 1999-2007/Oct 15  
(c) 2007 Business Wire.  
File 613:PR Newswire 1999-2007/Oct 15  
(c) 2007 PR Newswire Association Inc  
File 621:Gale Group New Prod.Annou.(R) 1985-2007/Oct 08  
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File 624:McGraw-Hill Publications 1985-2007/Oct 15  
(c) 2007 McGraw-Hill Co. Inc  
File 634:San Jose Mercury Jun 1985-2007/Oct 11  
(c) 2007 San Jose Mercury News  
File 635:Business Dateline(R) 1985-2007/Oct 12  
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File 636:Gale Group Newsletter DB(TM) 1987-2007/Oct 10  
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File 810:Business Wire 1986-1999/Feb 28  
(c) 1999 Business wire  
File 813:PR Newswire 1987-1999/Apr 30  
(c) 1999 PR Newswire Association Inc

Set	Items	Description
S1	2	AU=(ITO, E? OR ITO E? OR ITO(2N)E?) OR BY=ITO(2N)E?
S2	4	AU=(TAKAMI, H? OR TAKAMI H? OR TAKAMI(2N)H?) OR BY=TAKAMI(-2N)H?
S3	0	AU=(KATSUNO, T? OR KATSUNO T? OR KATSUNO(2N)T?) OR BY=KATSUNO(2N)T?
S4	28	AU=(KOBAYASHI, S? OR KOBAYASHI S? OR KOBAYASHI(2N)S?) OR BY=KOBAYASHI(2N)S?
S5	5	AU=(SUGIYAMA, K? OR SUGIYAMA K? OR SUGIYAMA(2N)K?) OR BY=SUGIYAMA(2N)K?
S6	0	AU=(ASAI, N? OR ASAI N? OR ASAI(2N)N?) OR BY=ASAI(2N)N?
S7	3	AU=(FUJIKAWA, T? OR FUJIKAWA T? OR FUJIKAWA(2N)T?) OR BY=FUJIKAWA(2N)T?
S8	42	S1 OR S2 OR S3 OR S4 OR S5 OR S6 OR S7
S9	0	S8 AND ((PERSONALIZATION OR PERSONALIZATION? ? OR CUSTOM OR CUSTOMIZED OR CUSTOMIZING OR TAILORING) (PRODUCT? ? OR MERCHANDISE OR GOODS OR CARD? ? OR STAMP? ? OR STICKER? ? OR LABEL? ?))



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File 387:The Denver Post 1994-2007/Oct 11  
 (c) 2007 Denver Post  
 File 471:New York Times Fulltext 1980-2007/Oct 16  
 (c) 2007 The New York Times  
 File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06  
 (c) 2002 Phoenix Newspapers  
 File 494:St LouisPost-Dispatch 1988-2007/Oct 13  
 (c) 2007 St Louis Post-Dispatch  
 File 631:Boston Globe 1980-2007/Oct 12  
 (c) 2007 Boston Globe  
 File 633:Phil.Inquirer 1983-2007/Oct 14  
 (c) 2007 Philadelphia Newspapers Inc  
 File 638:Newsday/New York Newsday 1987-2007/Oct 14  
 (c) 2007 Newsday Inc.  
 File 640:San Francisco Chronicle 1988-2007/Oct 14  
 (c) 2007 Chronicle Publ. Co.  
 File 641:Rocky Mountain News Jun 1989-2007/Oct 13  
 (c) 2007 Scripps Howard News  
 File 702:Miami Herald 1983-2007/Oct 12  
 (c) 2007 The Miami Herald Publishing Co.  
 File 703:USA Today 1989-2007/Oct 12  
 (c) 2007 USA Today  
 File 704:(Portland)The Oregonian 1989-2007/Oct 11  
 (c) 2007 The Oregonian  
 File 713:Atlanta J/Const. 1989-2007/Oct 14  
 (c) 2007 Atlanta Newspapers  
 File 714:(Baltimore) The Sun 1990-2007/Oct 12  
 (c) 2007 Baltimore Sun  
 File 715:Christian Sci.Mon. 1989-2007/Oct 12  
 (c) 2007 Christian Science Monitor  
 File 725:(Cleveland)Plain Dealer Aug 1991-2007/Oct 13  
 (c) 2007 The Plain Dealer  
 File 735:St. Petersburg Times 1989- 2007/Oct 13  
 (c) 2007 St. Petersburg Times  
 File 476:Financial Times Fulltext 1982-2007/Oct 13  
 (c) 2007 Financial Times Ltd  
 File 477:Irish Times 1999-2007/Oct 14  
 (c) 2007 Irish Times  
 File 710:Times/Sun.Times(London) Jun 1988-2007/Oct 15  
 (c) 2007 Times Newspapers  
 File 711:Independent(London) Sep 1988-2006/Dec 12  
 (c) 2006 Newspaper Publ. PLC  
 File 756:Daily/Sunday Telegraph 2000-2007/Oct 15  
 (c) 2007 Telegraph Group  
 File 757:Mirror Publications/Independent Newspapers 2000-2007/Oct 15  
 (c) 2007  
 File 47:Gale Group Magazine DB(TM) 1959-2007/Oct 01  
 (c) 2007 The Gale group

Set	Items	Description
S1	9	AU=(ITO, E? OR ITO E? OR ITO(2N)E?) OR BY=ITO(2N)E?
S2	1	AU=(TAKAMI, H? OR TAKAMI H? OR TAKAMI(2N)H?) OR BY=TAKAMI(-2N)H?
S3	0	AU=(KATSUNO, T? OR KATSUNO T? OR KATSUNO(2N)T?) OR BY=KATS-UNO(2N)T?
S4	15	AU=(KOBAYASHI, S? OR KOBAYASHI S? OR KOBAYASHI(2N)S?) OR B-Y=KOBAYASHI(2N)S?
S5	0	AU=(SUGIYAMA, K? OR SUGIYAMA K? OR SUGIYAMA(2N)K?) OR BY=S-UGIYAMA(2N)K?
S6	0	AU=(ASAI, N? OR ASAI N? OR ASAI(2N)N?) OR BY=ASAI(2N)N?
S7	0	AU=(FUJIKAWA, T? OR FUJIKAWA T? OR FUJIKAWA(2N)T?) OR BY=F-UJIKAWA(2N)T?
S8	25	S1 OR S2 OR S4
S9	0	S8 AND ((PERSONALI?ATION OR PERSONALI?E? ? OR CUSTOM OR CU- STOMI?ED OR CUSTOMI?ING OR TAILOR???)() (PRODUCT? ? OR MERCHAN-

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DISE OR GOODS OR CARD? ? OR STAMP? ? OR STICKER? ? OR LABEL? -  
?))

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File 9:Business & Industry(R) Jul/1994-2007/Oct 10  
(c) 2007 The Gale Group  
File 15:ABI/Inform(R) 1971-2007/Oct 15  
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File 16:Gale Group PROMT(R) 1990-2007/Oct 12  
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File 148:Gale Group Trade & Industry DB 1976-2007/Oct 09  
(c) 2007 The Gale Group  
File 160:Gale Group PROMT(R) 1972-1989  
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File 275:Gale Group Computer DB(TM) 1983-2007/Oct 09  
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File 570:Gale Group MARS(R) 1984-2007/Oct 08  
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File 610:Business Wire 1999-2007/Oct 15  
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File 624:McGraw-Hill Publications 1985-2007/Oct 15  
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File 634:San Jose Mercury Jun 1985-2007/Oct 11  
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File 635:Business Dateline(R) 1985-2007/Oct 12  
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File 636:Gale Group Newsletter DB(TM) 1987-2007/Oct 10  
(c) 2007 The Gale Group  
File 810:Business Wire 1986-1999/Feb 28  
(c) 1999 Business Wire  
File 813:PR Newswire 1987-1999/Apr 30  
(c) 1999 PR Newswire Association Inc

Set	Items	Description
S1	109196	(PERSONALIZATION OR PERSONALIZATION? ? OR CUSTOM OR CUSTOMIZED OR CUSTOMIZING OR TAILOR??? OR MODIFIED)(1w)(PRODUCT? ? OR MERCHANDISE OR GOODS OR CARD? ? OR STAMP? ? OR NOTECARD? ? OR STICKER? ? OR LABEL? ?)
S2	40149	TELEPHONE? ? OR PHONE? ? OR TELECOMMUNICATION? ? OR (HANDHELD OR HANDHELD? ? OR MOBILE OR TELE OR CELL OR CELLULAR OR WIRELESS)(1w)(COM OR COMMUNICATION? ? OR DEVICE? ?) OR CELLPHONE? ? OR MOBILEPHONE? ? OR E()MAIL OR EMAIL
S3	89675	PROCESS??? OR PREPAR??? OR PREPARATION OR OPERAT??? OR PROCEDURE? ? OR METHOD? ? OR HANDL??? OR ORGANIZ? OR ORGANIS? OR FACILITAT??? OR ENABL???
S4	88550	CONSUMER OR CONSUMERS OR CUSTOMER OR CUSTOMERS OR CLIENT OR CLIENTS OR SHOPPER OR SHOPPERS OR PATRON OR PATRONS OR PURCHASER? ? OR BUYER OR BUYERS OR PARTICIPANT? ?
S5	23891	S3(6N)S4
S6	2672	S1(12N)S2
S7	148	S5(20N)S6
S8	27	S7 NOT PY>2001
S9	18	RD (unique items)

9/3,K/1 (Item 1 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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02545375 Supplier Number: 24971055 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Factiva Redefines Enterprise Information**  
(Factiva.com is new Web-based news and business information service)  
Computers in Libraries, v 21, n 8, p 16  
September 2001  
DOCUMENT TYPE: Journal ISSN: 1041-7915 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 198

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...product feature from almost every interface point in two keystrokes or less. News-tracking folders enable users to monitor industries, customers, competitors, or specific topics of interest and receive that news via e-mail. Users may also personalize the product by building news pages to meet their specific business information needs. Administrators can control how...

9/3,K/2 (Item 2 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2007 The Gale Group. All rts. reserv.

02305773 Supplier Number: 25884833 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**The Listlessness In Prospect Lists**  
(Article looks at the current state of the market in prospect lists; card solicitations have fallen to a response rate of around 1%; acquiring a new card account costs \$60-100)  
Credit Card Management, v 13, n 8, p 33  
November 2000  
DOCUMENT TYPE: Journal ISSN: 0896-9329 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 2090

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...enhancing the appeal of e-mail lists. These data can provide marketers with insights into customer behavior, which can enable them to tailor a card offer to fit the prospect's needs. Issuers that want to use e-mail as a way to lift direct-marketing response rates, however, must be careful to avoid...

9/3,K/3 (Item 3 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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02194069 Supplier Number: 25752238 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**This Is a Test**  
(The 335-store Children's Place Retail Stores Inc will roll out its first major customized e-mail campaign in 6/00)  
Direct, v 12, n 9, p D4+  
July 2000  
DOCUMENT TYPE: Journal ISSN: 1046-4174 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 448

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:  
...10 steps further."

Children's Place developed the test campaign working with Net Perceptions, an e-mail marketing software company based in Minneapolis. The retailer generated personalized product recommendations using Net Perceptions software to sort through its customer database.

Net Perceptions calls its method of analyzing data to identify customers fitting predictable purchasing behavioral profiles "collaborative filtering." It analyzes the items a customer selects to...

9/3,K/4 (Item 4 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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01650140 Supplier Number: 24387679 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Clinique Set to Sell On Line  
(Clinique is getting ready to sell cosmetics online at company's web site in 11/98)

Women's Wear Daily, v 176, n 56, p 6  
September 18, 1998  
DOCUMENT TYPE: Journal ISSN: 0149-5380 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 819

ABSTRACT:  
...site in 3/96. Some 300,000 people have registered at the site to receive customized product information and monthly e-mail messages. The shopping section of the web site will be as personalized as possible, enabling customers to shop for matching or complimentary products after they select an item. Shoppers will also...

9/3,K/5 (Item 1 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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02093398 63919666  
The listlessness in prospect lists  
Lucas, Peter  
Credit Card Management v13n8 PP: 33-42 Nov 2000  
ISSN: 0896-9329 JRNL CODE: CCM  
WORD COUNT: 2178

...TEXT: enhancing the appeal of e-mail lists. These data can provide marketers with insights into customer behavior, which can enable them to tailor a card offer to fit the prospect's needs. Issuers that want to use e-mail as a way to lift direct-marketing response rates, however, must be careful to avoid...

9/3,K/6 (Item 2 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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01497038 01-48026  
Keeping up with the 'e-generation'  
Edelman, David; Bholia, Carlos; Feiler, Andrew  
Marketing News v31n18 PP: 2 Sep 1, 1997  
ISSN: 0025-3790 JRNL CODE: MNW  
WORD COUNT: 1062

...TEXT: to register their card-giving occasions and what they have sent in

the past. This enables Greet Street to send consumers e-mail reminders of upcoming events. It can also suggest sets of customized cards for each occasion.

Make it effortless for customers to buy. By saving transaction data from...

9/3,K/7 (Item 1 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2007 The Gale Group. All rts. reserv.

09025872 Supplier Number: 78678833 (USE FORMAT 7 FOR FULLTEXT)  
Managing Relationships: An Indiana hospital's marketing and I.T. departments join forces to measure-and grow-the organization's customer base.

Briggs, Bill  
Health Data Management, v9, n10, p38  
Oct, 2001  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 1280

... The goal of customer relationship management is to build enduring relationships with a health care organization's patients, or "customers." Long-term relationships are established by identifying all points of customer interactions-including telephone calls and web sites, for example-and tailoring products and services to fit individual customer needs gleaned from those interactions.  
CRM will not succeed...

9/3,K/8 (Item 2 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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08145105 Supplier Number: 67712349 (USE FORMAT 7 FOR FULLTEXT)  
The Listlessness In Prospect Lists.(Brief Article)(Statistical Data Included)

Lucas, Peter  
Credit Card Management, v13, n8, p33  
Nov, 2000  
Language: English Record Type: Fulltext  
Article Type: Brief Article; Statistical Data Included  
Document Type: Magazine/Journal; Trade  
Word Count: 2308

... enhancing the appeal of e-mail lists. These data can provide marketers with insights into customer behavior, which can enable them to tailor a card offer to fit the prospect's needs. Issuers that want to use email as a way to lift direct-marketing response rates, however, must be careful to avoid...

9/3,K/9 (Item 3 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2007 The Gale Group. All rts. reserv.

08031365 Supplier Number: 66531995 (USE FORMAT 7 FOR FULLTEXT)  
The Listlessness In Prospect Lists: Card issuers want better lists of prospective customers, but satisfying that demand is a difficult job.(Statistical Data Included)

Lucas, Peter  
Credit Card Management, v13, n8, p33  
Nov, 2000  
Language: English Record Type: Fulltext

Article Type: Statistical Data Included  
Document Type: Magazine/Journal; Trade  
Word Count: 2302

... enhancing the appeal of e-mail lists. These data can provide marketers with insights into customer behavior, which can enable them to tailor a card offer to fit the prospect's needs. Issuers that want to use e-mail as a way to lift direct-marketing response rates, however, must be careful to avoid...

9/3,K/10 (Item 4 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2007 The Gale Group. All rts. reserv.

07003021 Supplier Number: 59211220 (USE FORMAT 7 FOR FULLTEXT)  
**Ironside Announces Advanced B2B E-Commerce Suite With Ironworks 4.0.**  
PR Newswire, p3676  
Feb 7, 2000  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 930

... event, such as an inventory restock, allowing customers to execute an order from within an e-mail message.

Advanced Order-Management Ironside's Advanced Order-Management enables buyers to custom-configure products to reflect the unique requirements of a specific application and to take advantage of price...

9/3,K/11 (Item 5 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2007 The Gale Group. All rts. reserv.

05784166 Supplier Number: 50273465 (USE FORMAT 7 FOR FULLTEXT)  
**ArcSoft Announces Imaging Suite.**  
Business Wire, p8311133  
August 31, 1998  
Language: English Record Type: Fulltext  
Article Type: Article  
Document Type: Newswire; Trade  
Word Count: 750

... software suite to enhance their images, create multimedia presentations, self-running slide shows, marketing materials, personalized greeting cards, flyers, posters, promotional photo-email and more.

"The ArcSoft Imaging Suite is a total solution for professionals and consumers who want to enhance, organize, create, present and manage their multimedia files and images for an affordable price," says Barbara...

9/3,K/12 (Item 6 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2007 The Gale Group. All rts. reserv.

05395297 Supplier Number: 50355818 (USE FORMAT 7 FOR FULLTEXT)  
**WEBPHONY - IT'S NOT JUST CALLBACK BUTTONS ANYMORE**  
Grigonis, Richard  
Computer Telephony, p92  
Dec, 1997  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 2420

... It's an application for call centers and inside sales and service

Robert Finley

organizations that delivers customized information, product demonstrations, and personalized assistance over the web during the telephone sales and service process - resulting in (hopefully) happier, more satisfied customers and more productive operations.

WebLine is a Java-based client/server application (the Java server...

9/3,K/13 (Item 7 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2007 The Gale Group. All rts. reserv.

03815713 Supplier Number: 45445674 (USE FORMAT 7 FOR FULLTEXT)

SDL Inc.

Venture Capital Journal, pN/A

April, 1995

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 279

... optical and electronic elements in a single chip.

SDL's more than 200 standard and custom products and systems may be employed in the cable television, telecommunications, satellite communications, printing, medical, data storage, consumer electronics, sensor devices, defense, materials processing and scientific markets.

In 1983, SDL was formed as a joint venture between Xerox Corp...

9/3,K/14 (Item 1 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2007 The Gale Group. All rts. reserv.

13833999 SUPPLIER NUMBER: 78402006 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Factiva Redefines Enterprise Information.(Factiva.com)

Computers in Libraries, 21, 8, 16

Sept, 2001

ISSN: 1041-7915

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 216

LINE COUNT: 00022

... product feature from almost every interface point in two keystrokes or less. News-tracking folders enable users to monitor industries, customers, competitors, or specific topics of interest and receive that news via e-mail. Users may also personalize the product by building news pages to meet their specific business information needs. Administrators can control how...

9/3,K/15 (Item 1 from file: 160)

DIALOG(R)File 160:Gale Group PROMT(R)

(c) 1999 The Gale Group. All rts. reserv.

01640775

NTT To Sell Auto-Dial Card.

COMLINE TELECOMMUNICATIONS February 17, 1987 p. 61

...can be registered on a single card.

This April, the company will also begin a personalized telephone card service, which will prepare cards carrying a copy of a customer's chosen photo. Officials say that the company expects to sell more than 160 million...

9/3,K/16 (Item 1 from file: 570)

DIALOG(R)File 570:Gale Group MARS(R)

(c) 2007 The Gale Group. All rts. reserv.



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01949507 Supplier Number: 63846899 (USE FORMAT 7 FOR FULLTEXT)  
This Is a Test.(Children's Place Retail Stores Inc.'s e-mail  
strategy)(Brief Article)

EMERSON, JIM  
Direct, v12, n9, pD4  
July, 2000  
ISSN: 1046-4174  
Language: English Record Type: Fulltext  
Article Type: Brief Article  
Document Type: Magazine/Journal; Trade  
Word Count: 477

... 10 steps further."

Children's Place developed the test campaign working with Net  
Perceptions, an e-mail marketing software company based in Minneapolis.  
The retailer generated personalized product recommendations using Net  
Perceptions software to sort through its customer database.

Net Perceptions calls its method of analyzing data to identify  
customers fitting predictable purchasing behavioral profiles  
"collaborative filtering." It analyzes the items a customer selects to...

9/3,K/17 (Item 1 from file: 610)  
DIALOG(R)File 610:Business Wire  
(c) 2007 Business Wire. All rts. reserv.

00535293 20010611162B5591 (USE FORMAT 7 FOR FULLTEXT)  
Launch of Factiva.com Redefines Enterprise Access to News and Business  
Information-Factiva.com combines Dow Jones Interactive and Reuters Business  
Briefing content, and delivers from a state-of-the-art, XML-based platform  
Business Wire  
Monday, June 11, 2001 06:00 EDT  
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 948

...product feature from almost every interface point in two keystrokes or  
less.

News-tracking folders enable users to constantly monitor industries,  
customers, competitors or specific topics of interest and receive that  
news  
via e-mail. Users can personalize the product by building news  
pages to meet  
their specific business information needs - displaying their favorite  
news...

9/3,K/18 (Item 1 from file: 613)  
DIALOG(R)File 613:PR Newswire  
(c) 2007 PR Newswire Association Inc. All rts. reserv.

00182303 19990923T0013 (USE FORMAT 7 FOR FULLTEXT)  
Radiant Energy announces the addition of James O. Singer to its marketing  
team  
PR Newswire  
Thursday, September 23, 1999 15:55 EDT  
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 354

TEXT:

...marketer of the InfraTek(R) Radiant Energy Deicing System,  
announced today that its wholly-owned operating subsidiary, Radiant  
Aviation

Robert Finley

Services , Inc. has entered into an agreement with James O. Singer to represent and market its products and services as a Sales Consultant - Key Accounts.

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File 387:The Denver Post 1994-2007/Oct 11  
 (c) 2007 Denver Post  
 File 471:New York Times Fulltext 1980-2007/Oct 16  
 (c) 2007 The New York Times  
 File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06  
 (c) 2002 Phoenix Newspapers  
 File 494:St LouisPost-Dispatch 1988-2007/Oct 13  
 (c) 2007 St Louis Post-Dispatch  
 File 631:Boston Globe 1980-2007/Oct 12  
 (c) 2007 Boston Globe  
 File 633:Phil.Inquirer 1983-2007/Oct 14  
 (c) 2007 Philadelphia Newspapers Inc  
 File 638:Newsday/New York Newsday 1987-2007/Oct 14  
 (c) 2007 Newsday Inc.  
 File 640:San Francisco Chronicle 1988-2007/Oct 14  
 (c) 2007 Chronicle Publ. Co.  
 File 641:Rocky Mountain News Jun 1989-2007/Oct 13  
 (c) 2007 Scripps Howard News  
 File 702:Miami Herald 1983-2007/Oct 12  
 (c) 2007 The Miami Herald Publishing Co.  
 File 703:USA Today 1989-2007/Oct 12  
 (c) 2007 USA Today  
 File 704:(Portland)The Oregonian 1989-2007/Oct 11  
 (c) 2007 The Oregonian  
 File 713:Atlanta J/Const. 1989-2007/Oct 14  
 (c) 2007 Atlanta Newspapers  
 File 714:(Baltimore) The Sun 1990-2007/Oct 12  
 (c) 2007 Baltimore Sun  
 File 715:Christian Sci.Mon. 1989-2007/Oct 12  
 (c) 2007 Christian Science Monitor  
 File 725:(Cleveland)Plain Dealer Aug 1991-2007/Oct 13  
 (c) 2007 The Plain Dealer  
 File 735:St. Petersburg Times 1989- 2007/Oct 13  
 (c) 2007 St. Petersburg Times  
 File 476:Financial Times Fulltext 1982-2007/Oct 13  
 (c) 2007 Financial Times Ltd  
 File 477:Irish Times 1999-2007/Oct 14  
 (c) 2007 Irish Times  
 File 710:Times/Sun.Times(London) Jun 1988-2007/Oct 15  
 (c) 2007 Times Newspapers  
 File 711:Independent(London) Sep 1988-2006/Dec 12  
 (c) 2006 Newspaper Publ. PLC  
 File 756:Daily/Sunday Telegraph 2000-2007/Oct 15  
 (c) 2007 Telegraph Group  
 File 757:Mirror Publications/Independent Newspapers 2000-2007/Oct 15  
 (c) 2007  
 File 20:Dialog Global Reporter 1997-2007/Oct 15  
 (c) 2007 Dialog  
 File 47:Gale Group Magazine DB(TM) 1959-2007/Oct 01  
 (c) 2007 The Gale group

Set	Items	Description
S1	33301	(PERSONALIZATION OR PERSONALIZATION OR CUSTOM OR CUSTOMIZED OR CUSTOMIZING OR TAILORING OR MODIFIED)(1W)(PRODUCT OR MERCHANDISE OR GOODS OR CARD OR STAMP OR NOTECARD OR STICKER OR LABEL ?)
S2	11622	TELEPHONE OR PHONE OR TELECOMMUNICATION OR (HANDHELD OR HANDHELD OR MOBILE OR TELE OR CELL OR CELLULAR OR WIRELESS)(1W)(COM OR COMMUNICATION OR DEVICE OR CELLPHONE OR MOBILEPHONE OR EMAIL OR EMAIL
S3	25754	PROCESS OR PREPARATION OR PREPARATION OR OPERATING OR PROCEDURE OR METHOD OR HANDLING OR ORGANIZATION OR ORGANIZATION OR FACILITATION OR ENABLING
S4	25401	CONSUMER OR CONSUMERS OR CUSTOMER OR CUSTOMERS OR CLIENT OR CLIENTS OR SHOPPER OR SHOPPERS OR PATRON OR PATRONS OR PURCH-

Robert Finley

		ASER? ? OR BUYER OR BUYERS OR PARTICIPANT? ?
S5	6101	S3(6N)S4
S6	760	S1(12N)S2
S7	115	S5(S)S6
S8	14	S7 NOT PY>2001
S9	13	RD (unique items)

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9/3,K/1 (Item 1 from file: 476)  
DIALOG(R)File 476:Financial Times Fulltext  
(c) 2007 Financial Times Ltd. All rts. reserv.

0010580865 ACxxxxxx0191  
COMPANIES & FINANCE UK: whereonearth takes Pounds 80m float off the map  
ANDREW WARD  
The Financial Times, London Edition 2 ED, P 28  
Thursday, November 23, 2000  
DOCUMENT TYPE: NEWSPAPER; Stories LANGUAGE: ENGLISH RECORD TYPE:  
FULLTEXT  
Word Count: 338

...see if conditions had improved.

whereonearth develops software that helps businesses track customers and allows consumers to identify nearby services. It enables mobile phone and internet companies to personalise products according to customers' location.

Mr Packard had hoped that investors would be attracted by the...

9/3,K/2 (Item 2 from file: 476)  
DIALOG(R)File 476:Financial Times Fulltext  
(c) 2007 Financial Times Ltd. All rts. reserv.

0010578037 ACxxxxxx0159  
COMPANIES & FINANCE UK: whereonearth plots path to flotation INTERNET GROUP  
CHOOSES TO 'WEATHER THE STORM':  
ANDREW WARD  
The Financial Times, London Edition 2 ED, P 31  
Monday, November 13, 2000  
DOCUMENT TYPE: NEWSPAPER; Stories LANGUAGE: ENGLISH RECORD TYPE:  
FULLTEXT  
Word Count: 413

TEXT:  
...80m flotation next month.

The company develops software which helps businesses track customers and allows consumers to identify nearby services. It enables mobile phone and internet companies to personalise products according to customers' location.

9/3,K/3 (Item 1 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2007 Dialog. All rts. reserv.

18196434 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Avex, Entertainment Business Group, Selects Blue Martini Software and  
Netyear Group to Implement eCRM Solution  
PR NEWSWIRE  
August 06, 2001  
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 976

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... attendance, participation in artists' fan clubs, and website visits, whether from online or through a mobile wireless devices. Avex can then use Blue Martini 4 to provide personalized product assortments which satisfy each customer's tastes and needs by matching historical preferences with product...

9/3,K/4 (Item 2 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2007 Dialog. All rts. reserv.

15243098 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Siebel eService Wins 'Best of Show' at Call Center & CRM Solutions  
Conference & Expo 2001  
BUSINESS WIRE  
February 20, 2001  
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 790

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... Center; and Siebel .COM Applications, Siebel eSales, Siebel  
eService, Siebel eMarketing, Siebel eChannel, and Siebel eMail Response  
-- enable small and large companies to better know their customers,  
personalize their product and service offerings for every customer, and  
consistently deliver the highest possible levels of customer...

9/3,K/5 (Item 3 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2007 Dialog. All rts. reserv.

14521306  
NTT DoCoMo plans to cut i-mode fees for 3G service  
YOMIURI SHIMBUN/DAILY YOMIURI  
January 06, 2001  
JOURNAL CODE: FYOM LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 293

...to make calls and connect to the Net, the official said. NTT DoCoMo  
aims to enable customers to use the 3G service for various purposes,  
such as videoconferencing and personal digital...

... dramatically. NTT DoCoMo therefore plans to lower the fees for the  
i-mode service to enable customers to use the service at a reasonable  
price, the official said.  
Copyright 2001 The Daily...

9/3,K/6 (Item 4 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2007 Dialog. All rts. reserv.

13646562 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Kazoo3D PLC - 3 New alliances  
REGULATORY NEWS SERVICE  
November 02, 2000  
JOURNAL CODE: WRNS LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 933

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... options. From here, they can share their 3D enhanced KazooPictures  
with friends and family via email, order printed copies of the  
photographs, create customised greetings cards and gifts, or even  
upload them directly to photo sharing albums on the web.  
There...

9/3,K/7 (Item 5 from file: 20)

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DIALOG(R)File 20:Dialog Global Reporter  
(c) 2007 Dialog. All rts. reserv.

13593961 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Kazoo3D: Kazoo3D announces alliances with HP, Supapic.com and e frames.com; KazooStudio software to be bundled with HP Pavilion home PCs in the US and to be made available for download on two leading digital photo websites

M2 PRESSWIRE

November 02, 2000

JOURNAL CODE: WMPR LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 971

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... options. From here, they can share their 3D enhanced KazooPictures with friends and family via email, order printed copies of the photographs, create customised greetings cards and gifts, or even upload them directly to photo sharing albums on the web.  
There...

9/3,K/8 (Item 6 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2007 Dialog. All rts. reserv.

13045294 (USE FORMAT 7 OR 9 FOR FULLTEXT)

ANDERSEN CONSULTING: Andersen Consulting and Calico take eBusiness selling experience overseas

M2 PRESSWIRE

September 27, 2000

JOURNAL CODE: WMPR LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 661

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... next step in sophisticated web purchasing," said Kazushi Taniguchi, partner at Andersen Consulting. "Our product enables organizations to offer customers the ability to control their own online buying process and experience. Ultimately, this means organizations...

9/3,K/9 (Item 7 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2007 Dialog. All rts. reserv.

13008957 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Andersen Consulting and Calico Take eBusiness Selling Experience Overseas

BUSINESS WIRE

September 26, 2000

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 653

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... next step in sophisticated web purchasing," said Kazushi Taniguchi, partner at Andersen Consulting. "Our product enables organizations to offer customers the ability to control their own online buying process and experience. Ultimately, this means organizations...

9/3,K/10 (Item 8 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2007 Dialog. All rts. reserv.

08593089 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
SAP and Recognition Systems to Deliver Integrated Marketing Campaign  
Management With mySAP.com; Media Giant Bertelsmann First to Implement  
CANADIAN CORPORATE NEWS  
December 06, 1999  
JOURNAL CODE: WCCN LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 1539

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... will directly steer operational business fulfillment processes  
using campaign activities such as telesales, telemarketing and  
personalized product offers via e-mail messages and web pages.  
Syskoplan GmbH, a software integrator and SAP development partner in CRM...

9/3,K/11 (Item 9 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2007 Dialog. All rts. reserv.

08574716 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
f( BW)(SAP-AG-3)(SAP)(SAP.) SAP and Recognition Systems to Deliver  
Integrated Marketing Campaign Management With mySAP.com; Media Giant  
Bertelsmann First to Implement  
BUSINESS WIRE  
December 06, 1999  
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 1305

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... will directly steer operational business fulfillment processes  
using campaign activities such as telesales, telemarketing and  
personalized product offers via e-mail messages and web pages.  
Syskoplan GmbH, a software integrator and SAP development partner in CRM...

9/3,K/12 (Item 10 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2007 Dialog. All rts. reserv.

02335098 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
TelCom Training Corporation Files Preliminary Prospectus For Its Initial  
Public Offering  
CANADA NEWSWIRE  
July 27, 1998 16:3  
JOURNAL CODE: WCNW LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 173

...McDermid Inc., Midland walwyn Capital Inc. and Nesbitt Burns Inc.  
TelCom develops, markets and delivers customized training products  
and services to the North American telecommunications industry. TelCom's  
customers include telephone operating companies, telecommunications  
equipment manufacturers, alternate and long-distance telephone service  
providers and wireless, network and...

9/3,K/13 (Item 11 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2007 Dialog. All rts. reserv.

01743267 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Frost & Sullivan: Plastic Cards A Cashless world; What Does It All Mean For  
The Card Calling Industry?  
PR NEWSWIRE



Robert Finley

May 26, 1998 8:25

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 933

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... Schlumberger Corporation, Smart Choice Long Distance, Incorporated, SmartTalk Teleservices, Incorporated, SmartTel, Incorporated, Southern New England Telephone (SNET), Southern Colorado Telecommunications, Sprint Corporation, SSI Custom Data Cards, Start Technologies, Inc., TDS Telecom, Inc., TeleKey LLC, Teleport Communications Group, Teltrust, Inc., Toledo Telephone...

Robert Finley

File 2:INSPEC 1898-2007/Sep w5  
 (c) 2007 Institution of Electrical Engineers  
 File 35:Dissertation Abs Online 1861-2007/Jul  
 (c) 2007 ProQuest Info&Learning  
 File 65:Inside Conferences 1993-2007/Oct 12  
 (c) 2007 BLDSC all rts. reserv.  
 File 99:Wilson Appl. Sci & Tech Abs 1983-2007/Sep  
 (c) 2007 The HW Wilson Co.  
 File 256:TecInfoSource 82-2007/Jul  
 (c) 2007 Info.Sources Inc  
 File 474:New York Times Abs 1969-2007/Oct 13  
 (c) 2007 The New York Times  
 File 475:Wall Street Journal Abs 1973-2007/Oct 13  
 (c) 2007 The New York Times  
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
 (c) 2002 The Gale Group

Set	Items	Description
S1	1782	(PERSONALI?ATION OR PERSONALI?E? ? OR CUSTOM OR CUSTOMI?ED OR CUSTOMI?ING OR TAILOR??? OR MODIFIED)(1W)(PRODUCT? ? OR ME-RCHANDISE OR GOODS OR CARD? ? OR STAMP? ? OR NOTECARD? ? OR S-TICKER? ? OR LABEL? ?)
S2	93	TELEPHONE? ? OR PHONE? ? OR TELECOMMUNICATION? ? OR (HANDH-ELD OR HAND()HELD? ? OR MOBILE OR TELE OR CELL OR CELLULAR OR WIRELESS)(1W)(COM OR COMMUNICATION? ? OR DEVICE? ?) OR CELLPH-ONE? ? OR MOBILEPHONE? ? OR E()MAIL OR EMAIL
S3	1043	PROCESS??? OR PREPAR??? OR PREPARATION OR OPERAT??? OR PRO-CEDURE? ? OR METHOD? ? OR HANDL??? OR ORGANIZ? OR ORGANIS? OR FACILITAT??? OR ENABL???
S4	659	CONSUMER OR CONSUMERS OR CUSTOMER OR CUSTOMERS OR CLIENT OR CLIENTS OR SHOPPER OR SHOPPERS OR PATRON OR PATRONS OR PURCH-ASER? ? OR BUYER OR BUYERS OR PARTICIPANT? ?
S5	25	S1 AND S2 AND S3 AND S4
S6	17	S5 NOT PY>2001

6/3,K/1 (Item 1 from file: 2)

DIALOG(R)File 2:INSPEC

(c) 2007 Institution of Electrical Engineers. All rts. reserv.

08314676 INSPEC Abstract Number: B2002-08-6200-008, C2002-08-7120-017

Title: Multi-site product configuration of telecommunication switches

Author(s): Felfernig, A.; Friedrich, G.; Jannach, D.; Russ, C.; Zanker, M.

Author Affiliation: Klagenfurt Univ., Austria

Conference Title: Proceedings of the IASTED International Conference Applied Informatics. International Symposium on Artificial Intelligence and Applications p.113-18

Editor(s): Hamza, M.H.

Publisher: ACTA Press, Anaheim, CA, USA

Publication Date: 2001 Country of Publication: USA iv+490 pp.

ISBN: 0 88986 324 5 Material Identity Number: XX-2002-00774

Conference Title: Proceedings of AI 2002. 20th IASTED International Multiconference on Applied Informatics

Conference Sponsor: IASTED

Conference Date: 18-21 Feb. 2002 Conference Location: Innsbruck, Austria

Language: English

Subfile: B C

Copyright 2002, IEE

Title: Multi-site product configuration of telecommunication switches

Abstract: Knowledge-based product configurators support their users in tailoring configurable products according to their specific demands and these systems have been successfully applied in many industrial...

...the last decades. However, within today's networked economy, the complex solutions offered to the customers are in many cases assembled from configurable sub-products themselves. We describe a business case where due to organisational and confidentiality reasons a single-configurator approach is not applicable and several configurators along the...

...Descriptors: telecommunication

...Identifiers: telecommunication switches...

... organisational reasons

6/3,K/2 (Item 2 from file: 2)

DIALOG(R)File 2:INSPEC

(c) 2007 Institution of Electrical Engineers. All rts. reserv.

07361795

Title: Instant marketing [database marketing]

Author(s): Sweat, J.; Whiting, R.

Journal: InformationWEEK no.746 p.18-20

Publisher: CMP Media Inc,

Publication Date: 2 Aug. 1999 Country of Publication: USA

CODEN: INFWE4 ISSN: 8750-6874

SICI: 8750-6874(19990802)746L:18:IMDM;1-G

Material Identity Number: I819-1999-034

Language: English

Subfile: D

Copyright 1999, IEE

Abstract: Database marketing, the low-tech, back-office operation that generates piles of junk mail, is being transformed into a modern medium with a more immediate message. A new class of products lets businesses deliver customized advertisements, product offers, and personalized service over the web and via E-mail - faster than traditional approaches, and at lower cost. Electronic marketing is becoming a staple of E-business. It's also changing the way companies deal with customers offline.

...Identifiers: E-mail ;

6/3,K/3 (Item 3 from file: 2)  
DIALOG(R)File 2:INSPEC  
(c) 2007 Institution of Electrical Engineers. All rts. reserv.

04381956 INSPEC Abstract Number: D89001564  
Title: DEC: the unlikely hero in telecom  
Author(s): Knowles, A.  
Journal: Electronic Business vol.15, no.5 p.71-2  
Publication Date: 6 March 1989 Country of Publication: USA  
CODEN: ELBUDL ISSN: 0163-6197  
Language: English  
Subfile: D

Abstract: Digital Equipment Corp. long ago made the decision to stay out of the market for telecommunications equipment. Instead, telecom became one of DEC's 10 major industry marketing groups. The company decided it would continue to sell to telecom customers such as AT&T and the Baby Bells by customizing its products if necessary; partnering with experienced players when possible; and always adhering to standards. By staying...

... competitive industry, the Maynard, Mass., computer maker has gained the confidence of telecom suppliers and customers. In the process, DEC has built one of its largest industry marketing groups, second only to manufacturing.

...Descriptors: telecommunication services  
Identifiers: telecommunications equipment...

6/3,K/4 (Item 1 from file: 99)  
DIALOG(R)File 99:Wilson Appl. Sci & Tech Abs  
(c) 2007 The HW Wilson Co. All rts. reserv.

2386848 H.W. WILSON RECORD NUMBER: BAST01070315  
Virtual design of multiengineering electronics systems  
Kerttula, Mikko; Tokkonen, Timo  
Computer v. 34 no11 (Nov. 2001) p. 71-9  
DOCUMENT TYPE: Feature Article ISSN: 0018-9162

...ABSTRACT: systems engineering and software engineering research in projects that focused primarily on developing small-sized consumer electronics and telecommunications products such as cellular phones, other personal terminals, set-top boxes, and wrist computers. Close competition has forced companies to focus on tailoring technological products to meet customer preferences in user interface design, usability, and appearance. Often, implementing new features has assumed less importance than creating an optimal product variation for different customer segments in international markets. Modern computer-based systems result from a multidomain development process, and organizing this work requires developers to communicate, cooperate, and coordinate effectively with nonengineering teams. Early linking...

...the use of interactive, functional, and photorealistic 3D product models into other company domains can facilitate effective business practices that cover the entire value chain, from simulated product idea to web-based customer support of the final product. This wider adoption of the VRP technology and process offers ample scope for further research. Copyright 2001, IEEE.

DESCRIPTORS: Consumer electronics...  
;

6/3,K/5 (Item 1 from file: 256)  
DIALOG(R)File 256:TecInfoSource  
(c) 2007 Info.Sources Inc. All rts. reserv.

02776751 DOCUMENT TYPE: Company

Futuremark Oy (776751)  
Kappelitie 6 D  
Espoo, FI FIN-02200 Finland  
TELEPHONE: 358-20 759 8250  
FAX: () 358-20 759 8251  
HOMEPAGE: <http://www.futuremark.com>  
EMAIL: [info@futuremark.com](mailto:info@futuremark.com)

FILE SEGMENT: Directory

CONTACT: Sales Department

ORGANIZATION TYPE: Corporation  
EQUITY TYPE: Private  
STATUS: Active

SALES: NA

DATE FOUNDED: 1997  
REVISION DATE: 00000000

Futuremark (R) Oy, founded in 1997, provides computer, computer component, handheld device, software, and other technology developers with performance data management products. The firm is known for...

...R), PCMark (R), and SPMARK (TM) Series products. The 3D Mark and PCMark computer products operate on the Microsoft (R) Windows (R) platform. SPMARK operates on the Symbian handheld platform. The 3DMarkMobile product supports handhelds on the OpenGL ES platform...

...defining standard performance benchmarks. The company also develops customized benchmarks and demonstration applications for its clients. Futuremark provides developers with consumer and market information that can be used in designing new products. The company conducts surveys...

...and customized reports. The firm's online Performance Analyzer service, offered by vendors to their customers, provides end users with personalized product recommendations. SupportMark provides technical support representatives with information on customers' computers.

6/3,K/6 (Item 2 from file: 256)  
DIALOG(R)File 256:TecInfoSource  
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00162166 DOCUMENT TYPE: Review

PRODUCT NAMES: Nokia Camera Phones 6101 (260592); Nokia Camera Phones 6102 (260592); RAZR (239295); Nokia--Company News (876411); Handsets (820093)

TITLE: New Nokia CEO Plans To Make U.S. House Calls  
AUTHOR: Bryan-Low, Cassell  
SOURCE: Wall Street Journal, v248 n34 pB1(2) Aug 10, 2006  
ISSN: 0193-2241  
HOMEPAGE: <http://www.wsj.com>

FILE SEGMENT: Review  
RECORD TYPE: Product Analysis

REVISION DATE: 20070300

PRODUCT NAMES: Nokia Camera Phones 6101...

...260592); Nokia Camera Phones 6102...

...of his lauded predecessor, Jorma Ollila. When Nokia failed to tap into the clamshell-shaped phone resolution, it lost its number 1 position in the U.S., which was picked up by Motorola, maker of the RAZR phone cellphones. Nokia's 6101 and 6102 clamshell phones were added to Nokia's product line, and Nokia will also debut thinner handsets over the next months that will compete better with RAZR phones. Nokia is working closely with U.S. customers, including Cingular wireless and Deutsche Telekom's T-Mobile on different efforts to offer tailored products. Nokia works with T-Mobile on development of a handset that connects both to regular cellphone networks and wireless broadband connections in the home through a technology called unlicensed mobile access...

...asked for it. Mr. Kallasvuo has told analysts that Nokia needs more focus as an organization in the U.S. and is working toward that goal.

DESCRIPTORS: Business Models; Business Planning; Cell Phones

6/3,K/7 (Item 1 from file: 475)  
DIALOG(R)File 475:Wall Street Journal Abs  
(c) 2007 The New York Times. All rts. reserv.

05515386

CALCULATED MOVE: COMPUTER FIRMS FIND SERVICE IS WHAT SELLS, NOT FANCIER  
HARDWARE

Wall Street Journal, Col. 6, Pg. 1, Sec. 1  
Tuesday August 15 1989

ABSTRACT:

...wants to deal with computer companies same way she would deal with electric utilities or phone company; she wants to be able to plug computer into wall and have data come...

...as they could are finding that isn't enough any longer; at least, they must tailor their products better to customers problems; and some companies are getting intimately involved with their customers business  
(M)

DESCRIPTORS: DATA PROCESSING (COMPUTERS); ELECTRONIC INFORMATION SYSTEMS

6/3,K/8 (Item 1 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
(c) 2002 The Gale Group. All rts. reserv.

09508411

Portable postcode you keep for life  
UK: ROYAL MAIL TO OFFER PERSONAL POSTCODES?  
Daily Mail (DML) 19 Apr 2001 p.23  
Language: ENGLISH

... Mail is planning to trial a new scheme within the next 18 months under which customers would be able to purchase their own unique postcode. The postcode would remain the same...

... living. In order to deliver the mail to the correct address postmen would swipe a hand-held device over barcodes printed onto letters during the sorting process. The proposal is one of a number of ideas

Robert Finley

being considered by Royal Mail in an attempt to generate revenue. Other ideas suggested include **personalised stamps**, with a picture of the sender featuring next to the Queen's head, and pillar...

6/3,K/9 (Item 2 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
(c) 2002 The Gale Group. All rts. reserv.

09401509  
Whereonearth plots path to flotation  
UK: WHEREONEARTH.COM PLANS FLOTATION  
Financial Times (FT) 13 Nov 2000 p.31  
Language: ENGLISH

... digital mapping company, is planning a GBt 80mn flotation. The company develops software that tracks **customers** and identifies nearby services from **consumers**. Mobile **phone** and Internet companies can **personalise** their **products** according to a **customers'** location. Investors may be attracted by its potential to help telecom **operators** develop money-spinning services for third generation mobile **phones**. Beeson Gregory, broker to the issue, is valuing the company at between GBt 70mn and...

6/3,K/10 (Item 3 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
(c) 2002 The Gale Group. All rts. reserv.

09382773  
JM Morgan retail services in for revamp  
INDIA: JM MORGAN'S BRANCHES TO GET NEW IMAGE  
The Economic Times (YZY) 11 Oct 2000 online  
Language: ENGLISH

... be commenced by the firm in Chennai and Calcutta. To meet the specific requirements of **clients**, door-to-door financial advisors will be offered by JM Morgan for **customised products**. To ease sales **process**, channels such as **telephones** and Internet are to be used by the firm. The firm will also introduce the...

EVENT: Marketing Procedures

6/3,K/11 (Item 4 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
(c) 2002 The Gale Group. All rts. reserv.

09043030  
Direct hit  
WORLD: DIRECT MARKETING BECOMES SOPHISTICATED  
Economist (ET) 09 Jan 1999 p.67,68,69  
Language: ENGLISH

... more sophisticated as companies move away from mass marketing, being product-product led, towards a **consumer** information-led strategy that could eventually lead to individual products being created for individual **customers**. The development of computer technology has fuelled the move as it allows the manipulation of vast amounts of **customer** information and gives **customers** a direct way of telling manufacturers what they want. Mass marketing has become increasingly marginalised...

... expenditure. The fundamental change to direct marketing has been the acceptance by companies that each **consumer** can be treated differently. By tracking what each **consumers** buy, talking and **tailoring** of **products**,

companies can indulge in 'learning relationships' with their customers. For instance, British Airways greets frequent fliers with their favourite drink and newspaper based on previous choices from the individual customer. The online bookseller, Amazon.com, recommends certain titles to customers based on previous purchases and the flower delivery company, 1-800 Flowers will keep a list of birthday dates for customers. This trend impacts on the manufacturing processes of companies as direct customer contact leads to mass customisation. The US computer firms, Dell and Gateway, allow customers to configure their own choice of computer systems via direct telephone or Internet links, leading Dell to enjoy a growth rate five times that of its...

... manufacturers are wary of the new direct techniques as the switch from product-led to consumer-led marketing and production inevitably favours smaller and more flexible companies.

6/3,K/12 (Item 5 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
(c) 2002 The Gale Group. All rts. reserv.

06363612  
Telekom: Kundenprofiles entstehen auf Knopfdruck  
GERMANY: TELEKOM RESTRUCTURES CLIENT DATABASE  
Computerwoche (CWE) 30 Aug 1996 p.51  
Language: GERMAN

GERMANY: TELEKOM RESTRUCTURES CLIENT DATABASE

German Deutsche Telekom AG, Bonn, plans to restructure its clients database. Currently, Telekom clients information is stored in five IMS-databases and an Informix system. Sybase middleware tool "Omni Connect" will be used to create an SQL-query tool, which will enable direct data access to client information for around 8,000 Telekom staff by December 1996. The client profiles are to enhance telecoms customer services and should be used to create custom made product offers like reduced billing for defined phone connections, according to the "Friends&Family" model of the US carrier MCI.

PRODUCT: Marketing Telephone Communications  
EVENT: General Management ServicesMarketing Procedures

6/3,K/13 (Item 6 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
(c) 2002 The Gale Group. All rts. reserv.

06358832  
Camelot hits problems over phonecard launch  
UK: LEGAL PROBLEMS FOR CAMELOT PHONE CARD  
The Times (TS) 02 Sep 1996 p.45  
Language: ENGLISH

UK: LEGAL PROBLEMS FOR CAMELOT PHONE CARD

Refusal by the three largest independent phone operators, Interphone (IPM), New World and UK Telecom, to provide free connections for the ANYphone phonecard from Camelot, the National Lottery operator, means that the customised card will only have limited use, contrary to the card's name. The dispute arose initially between the phone operators and CardCall, which makes the phone card, as the operators are seeking a share in the royalties of the card. While CardCall claims that phones in a public place must give equal access to all numbers, OfTel <the regulator> has supported the operators' right to ban certain 0500 and 0800 freephone numbers.



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PRODUCT: Nonbank Credit Card FirmsCommercial Banks Consumer Finance  
Institutions

6/3,K/14 (Item 7 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
(c) 2002 The Gale Group. All rts. reserv.

06123587  
AT&T sets up US\$2.5m R&D centre in S'pore  
SINGAPORE: AT&T SETS UP R&D CENTRE  
The Straits Times (XBB) 08 Mar 1995 P. 38  
Language: ENGLISH

American Telephone and Telegraph (AT&T) has established a US\$ 2.5 mn (S\$ 3.6 mn...

... will undertake R&D in fundamental changes to hardware to meet the local environment and customising products to meet the needs of clients. The centre will also provide training in the areas of system installation and maintenance, and the operation and administration of complex systems as well as provide technical assistance. Besides the new centre...

COMPANY: AT&T; AMERICAN TELEPHONE & TELEGRAPH

PRODUCT: Telecommunications

6/3,K/15 (Item 8 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
(c) 2002 The Gale Group. All rts. reserv.

06023466  
France Telecom lance la telecarte pesonnalisable  
FRANCE: PERSONALISED PHONE CARD BY FT  
Le Fig Eco (XOU) 27 Jul 1994 p.27  
Language: FRENCH

FRANCE: PERSONALISED PHONE CARD BY FT

France Telecom, the French telephone operator, has launched new personalised phone cards which can have clients' pictures or messages printed on them. A four-month pilot test will be carried out...

...selling the new card at prices ranging from FFr 29 to FFr 35 for 5 telephone units.

PRODUCT: Debit Card SvcsNonbank Credit Card FirmsSmart Cards Telephone  
Communications

6/3,K/16 (Item 9 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
(c) 2002 The Gale Group. All rts. reserv.

03234073  
MOTOROLA INTRODUCES SPECIAL SERVICES FOR SELECTED CUSTOMERS  
US - MOTOROLA INTRODUCES SPECIAL SERVICES FOR SELECTED CUSTOMERS  
Cellular Business (CBS) 0 December 1989 p22  
ISSN: 0741-6520

MOTOROLA INTRODUCES SPECIAL SERVICES FOR SELECTED CUSTOMERS  
US - MOTOROLA INTRODUCES SPECIAL SERVICES FOR SELECTED CUSTOMERS

Robert Finley

Motorola Cellular Services now offers large national, and certain regional, clients its Motorola Key Account Support Services package. These customised products and support services include call detail reports, invoice options, management reports and access to data...

PRODUCT: Cellular Radio Equipment Mobile Communications Equipment  
EVENT: PRODUCTS, PROCESSES & SERVICES  
...COUNTRY: North American Countries...NATO Countries...South East Asia  
Treaty Organisation  
Industry: Telecommunications Hardware Telecommunications Services

6/3,K/17 (Item 10 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
(c) 2002 The Gale Group. All rts. reserv.

01904367  
DEVELOPMENTS IN DESKTOP CAD BUSINESS  
UK - DEVELOPMENTS IN DESKTOP CAD BUSINESS  
Engineering Materials & Design (EMD) 0 May 1988 p23  
ISSN: 0308-6917

... is changing, with the introduction of 32-bit microprocessors giving increased system speed and capacity. Buyers require customised products with ease of use, potential for upgrading and the ability to run on standard hardware...

... s reputation in desktop publishing could make it a choice for combining technical and word- processing functions. IBM is to launch a user interface similar to the Mac, whilst Robocom's...

...COUNTRY: Northern Europe...OECD Europe...NATO Countries...South East Asia Treaty Organisation  
Industry: Telecommunications Services

Robert Finley

File 347:JAPIO Dec 1976-2007/Jun(Updated 070926)  
 (c) 2007 JPO & JAPIO  
 File 348:EUROPEAN PATENTS 1978-2007/ 200741  
 (c) 2007 European Patent Office  
 File 349:PCT FULLTEXT 1979-2007/UB=20070927UT=20070920  
 (c) 2007 WIPO/Thomson  
 File 350:Derwent WPIX 1963-2007/UD=200764  
 (c) 2007 The Thomson Corporation

Set	Items	Description
S1	11279	(PERSONALI?ATION OR PERSONALI?E? ? OR CUSTOM OR CUSTOMI?ED OR CUSTOMI?ING OR TAILOR??? OR MODIFIED)(1W)(PRODUCT? ? OR MERCHANDISE OR GOODS OR CARD? ? OR STAMP? ? OR NOTECARD? ? OR STICKER? ? OR LABEL? ?)
S2	1779	TELEPHONE? ? OR PHONE? ? OR TELECOMMUNICATION? ? OR (HANDHELD OR HAND()HELD? ? OR MOBILE OR TELE OR CELL OR CELLULAR OR WIRELESS)(1W)(COM OR COMMUNICATION? ? OR DEVICE? ?) OR CELLPHONE? ? OR MOBILEPHONE? ? OR E()MAIL OR EMAIL
S3	10431	PROCESS??? OR PREPAR??? OR PREPARATION OR OPERAT??? OR PROCEDURE? ? OR METHOD? ? OR HANDL??? OR ORGANIZ? OR ORGANIS? OR FACILITAT??? OR ENABL???
S4	2462	CONSUMER OR CONSUMERS OR CUSTOMER OR CUSTOMERS OR CLIENT OR CLIENTS OR SHOPPER OR SHOPPERS OR PATRON OR PATRONS OR PURCHASER? ? OR BUYER OR BUYERS OR PARTICIPANT? ?
S5	1505	S3(8N)S4
S6	178	S1(20N)S2
S7	21	S5(20N)S6
S8	15	S7 AND IC=(G06F OR G06Q)

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8/3,K/1 (Item 1 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
(c) 2007 WIPO/Thomson. All rts. reserv.

01492303 \*\*Image available\*\*

PRINT REMOTELY TO A MOBILE DEVICE

IMPRESSION A DISTANCE POUR UN DISPOSITIF MOBILE

Patent Applicant/Assignee:

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Wales 2041, AU, AU (Residence), AU (Nationality), (For all designated  
states except: US)

Patent Applicant/Inventor:

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Legal Representative:

SILVERBROOK Kia (agent), 393 Darling Street, Balmain, New South Wales  
2041, AU

Patent and Priority Information (Country, Number, Date):

Patent: WO 200733397 A1 20070329 (WO 0733397)

Application: WO 2005AU1416 20050919 (PCT/WO AU2005001416)

Designated States:

(All protection types applied unless otherwise stated - for applications  
2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM  
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KM KP KR KZ  
LC LK LR LS LT LU LV LY MA MD MG MK MN MW MX MZ NA NG NI NO NZ OM PG PH  
PL PT RO RU SC SD SE SG SK SL SM SY TJ TM TN TR TT TZ UA UG US UZ VC VN  
YU ZA ZM ZW

(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IS IT LT LU LV MC NL  
PL PT RO SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 100576

International Patent Class (v8 + Attributes)

IPC + Level Value Position Status Version Action Source Office:

G06F-0003/13 ...

...AU

G06F-0017/30 ...

Fulltext Availability:

Detailed Description

Detailed Description

... key digital signature; and a public-key digital signature.

Optionally a printer module of the mobile telecommunications device  
prints at least some of the coded data on the print medium.

Optionally the method includes paying for the product using the mobile

Robert Finley

**telecommunications device .**

Optionally the product is associated with a region of the print medium, the method including: reading, using the sensor module, at least some of the coded data; determining, using...is stored in an object repository.

Optionally printing requires paying for the receipt using the mobile telecommunications device. Optionally the information is further indicative of at least part of a digital signature associated...

8/3,k/2 (Item 2 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
(c) 2007 WIPO/Thomson. All rts. reserv.

01405880 \*\*Image available\*\*

**PRODUCT MARKETING SYSTEM AND METHOD  
SYSTEMES ET PROCEDES DE COMMERCIALISATION DE PRODUITS**

Patent Applicant/Assignee:

VISTAPRINT TECHNOLOGIES LIMITED, Canon's Court, 22 Victoria Street,  
Hamilton HM 12, BM, -- (Residence), -- (Nationality), (For all  
designated states except: US)

Patent Applicant/Inventor:

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US (Nationality), (Designated only for: US)

HANECHAK Brian, 8 Bruce Road, Waltham, MA 02453, US, US (Residence), US  
(Nationality), (Designated only for: US)

WALKER Kenneth A Jr, 6 Merrinott Road, Bolton, MA 01740, US, US  
(Residence), US (Nationality), (Designated only for: US)

DULANEY Robert L, 23 Old Lantern Circle, Paxton, MA 01612, US, US  
(Residence), US (Nationality), (Designated only for: US)

Legal Representative:

DULANEY Robert (agent), Vistaprint USA, 100 Hayden Avenue, Lexington, MA  
02421, US

Patent and Priority Information (Country, Number, Date):

Patent: WO 200688549 A2 20060824 (WO 0688549)

Application: WO 2005US45572 20051216 (PCT/WO US2005045572)

Priority Application: US 200556304 20050211

Designated States:

(All protection types applied unless otherwise stated - for applications  
2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM  
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KM KN KP KR  
KZ LC LK LR LS LT LU LV LY MA MD MG MK MN MW MX MZ NA NG NI NO NZ OM PG  
PH PL PT RO RU SC SD SE SG SK SL SM SY TJ TM TN TR TT TZ UA UG US UZ VC  
VN YU ZA ZM ZW

(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IS IT LT LU LV MC NL  
PL PT RO SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 3698

International Patent Class (v8 + Attributes)

IPC + Level Value Position Status Version Action Source Office:

G06Q-0030/00 ...

Fulltext Availability:

Detailed Description

Detailed Description

... representative personalized email message 300 will be discussed. In  
the disclosed embodiment, the vendor designs email 300 to display an

Robert Finley

image of the customer's previously prepared personalized custom product, indicated by product image area 302. Depending on the product being promoted by the vendor...

...will have associated therewith a specific product identifier associated with the specific recipient of the email that will be used by server 130 to customize the email image with the email recipient's personalized product image.

[00291 Referring now to Fig. 4, a representative method for presenting a personalized promotional email at client system 110 will be discussed. At step 402, the user at client 110 opens the...

8/3,K/3 (Item 3 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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01405738 \*\*Image available\*\*

MATCHING PRODUCT SYSTEM AND METHOD

MISE EN ADEQUATION D'UN SYSTEME PRODUITS ET D'UN PROCEDE

Patent Applicant/Assignee:

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Hamilton HM 12, BM, -- (Residence), -- (Nationality), (For all  
designated states except: US)

Patent Applicant/Inventor:

CONNOLLY James M, 233 West Street, Reading, MA 01867, US, US (Residence),  
US (Nationality), (Designated only for: US)

HANECHAK Brian D, 8 Bruce Road, Waltham, MA 02453, US, US (Residence), US  
(Nationality), (Designated only for: US)

WALKER Kenneth A Jr, 6 Merrinott Road, Bolton, MA 01740, US, US  
(Residence), US (Nationality), (Designated only for: US)

Legal Representative:

DULANEY Robert (agent), Vistaprint USA, 100 Hayden Avenue, Lexington, MA  
02421, US

Patent and Priority Information (Country, Number, Date):

Patent: WO 200688547 A2 20060824 (WO 0688547)

Application: WO 2005US45570 20051216 (PCT/WO US2005045570)

Priority Application: US 200556304 20050211; US 200582543 20050317

Designated States:

(All protection types applied unless otherwise stated - for applications  
2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM  
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KM KN KP KR  
KZ LC LK LR LS LT LU LV LY MA MD MG MK MN MW MX MZ NA NG NI NO NZ OM PG  
PH PL PT RO RU SC SD SE SG SK SL SM SY TJ TM TN TR TT TZ UA UG US UZ VC  
VN YU ZA ZM ZW

(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IS IT LT LU LV MC NL  
PL PT RO SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 5617

International Patent Class (v8 + Attributes)

IPC + Level Value Position Status Version Action Source Office:

G06Q-0030/00 ...

Fulltext Availability:

Detailed Description

Claims

English Abstract

Computer-implemented systems and method for generating individualized

email communications to customers promoting a second customized product that shares design elements with a previously ordered first customized product. Customer records are searched to identify product promotion candidates. A personalized email order solicitation adapted to display an automatically created image of the matching product is sent ...

#### Detailed Description

- ... representative personalized email message 300 will be discussed. In the disclosed embodiment, the vendor designs email 300 to display an image of the customer's previously prepared personalized custom product, indicated by product image area 302. Depending on the product being promoted by the vendor...
- ...will have associated therewith a specific product identifier associated with the specific recipient of the email that will be used by server 130 to customize the email image with the email recipient's personalized product image.

[0034] Referring now to Fig. 4, a representative method for presenting a personalized promotional email at client system 110 will be discussed. At step 402, the user at client 110 opens the...

#### Claim

what is claimed is: 1. A computer-implemented method of marketing a customized product, the method comprising: retaining customer information for a plurality of customers, the customer information including at least customer email addresses, retaining a plurality of designs of previously ordered products, each previously ordered product design...

- ...the second product design is created only after the email has been opened.

4. The method of claim 1 wherein the email contains a customer account identifier.

5. The method of claim 1 wherein the email further displays at least one link adapted to allow the recipient of the email to initiate a purchase process for the customized product 6. The method of claim 1 wherein the email further displays at least one link adapted to allow the recipient of the email to...

8/3,K/4 (Item 4 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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01354154 \*\*Image available\*\*

METHODS, SYSTEMS, DEVICES AND COMPUTER PROGRAM PRODUCTS FOR PROVIDING DYNAMIC PRODUCT INFORMATION IN SHORT-RANGE COMMUNICATION  
PROCEDES, SYSTEMES, DISPOSITIFS ET PROGICIELS PERMETTANT DE FOURNIR DES INFORMATIONS PRODUIT DYNAMIQUES DANS DES COMMUNICATIONS DE COURTE PORTEE

#### Patent Applicant/Assignee:

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#### Patent Applicant/Inventor:

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NYSTROM Sebastian, Koivuhovintie 8 E 14, FIN-02750 Espoo, FI, FI (Residence), FI (Nationality), (Designated only for: US)

SAARISALO Mikko, Niittypoiku 6 B, FIN-02460 Kantvik, FI, FI (Residence),

Robert Finley

FI (Nationality), (Designated only for: US)  
Legal Representative:  
GOSNELL Guy R et al (agent), Alston & Bird LLP, Bank of America Plaza,  
101 South Tryon Street, Suite 4000, Charlotte, NC 28280-4000, US  
Patent and Priority Information (Country, Number, Date):  
Patent: WO 200635315 A1 20060406 (WO 0635315)  
Application: WO 2005IB3164 20050922 (PCT/WO IB2005003164)  
Priority Application: US 2004951141 20040927  
Designated States:  
(All protection types applied unless otherwise stated - for applications  
2004+)  
AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM  
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KM KP KR KZ  
LC LK LR LS LT LU LV LY MA MD MG MK MN MW MX MZ NA NG NI NO NZ OM PG PH  
PL PT RO RU SC SD SE SG SK SL SM SY TJ TM TN TR TT TZ UA UG US UZ VC VN  
YU ZA ZM ZW  
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IS IT LT LU LV MC NL  
PL PT RO SE SI SK TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM  
Publication Language: English  
Filing Language: English  
Fulltext Word Count: 9047

International Patent Class (v8 + Attributes)  
IPC + Level Value Position Status Version Action Source Office:  
G06Q-0090/00 ...

...SE  
G06F-0017/30 ...

English Abstract  
Systems, devices and methods for providing dynamic tailored product  
information to mobile terminals as a result of reading short-range  
wireless communication tags, such as RFID tags. The invention is able  
to provide consumer related product information to consumer operated  
terminals and retailer related product information to retailer or  
employee operated terminals, without requiring separate...

8/3,K/5 (Item 5 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
(c) 2007 WIPO/Thomson. All rts. reserv.

00806383  
COLLABORATIVE CAPACITY PLANNING AND REVERSE INVENTORY MANAGEMENT DURING  
DEMAND AND SUPPLY PLANNING IN A NETWORK-BASED SUPPLY CHAIN ENVIRONMENT  
AND METHOD THEREOF  
PLANIFICATION EN COLLABORATION DES CAPACITES ET GESTION ANTICIPEE DES  
STOCKS LORS DE LA PLANIFICATION DE L'OFFRE ET DE LA DEMANDE DANS UN  
ENVIRONNEMENT DE CHAINE D'APPROVISIONNEMENT FONDEE SUR LE RESEAU ET  
PROCEDE ASSOCIE

Patent Applicant/Assignee:  
ACCENTURE LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US  
(Residence), US (Nationality)  
Inventor(s):  
MIKURAK Michael G, 108 Englewood Blvd., Hamilton, NJ 08610, US,  
Legal Representative:  
HICKMAN Paul L (agent), Oppenheimer wolff & Donnelly, LLP, 1400 Page Mill  
Road, Palo Alto, CA 94304, US,  
Patent and Priority Information (Country, Number, Date):  
Patent: WO 200139029 A2 20010531 (WO 0139029)  
Application: WO 2000US32309 20001122 (PCT/WO US0032309)  
Priority Application: US 99444655 19991122; US 99444886 19991122



Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES  
FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA  
MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ  
UA UG UZ VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 157840

Main International Patent Class (v7): G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... however, still typically relies upon a significant amount of manual human interaction to install, setup, operate, modify and maintain. Specifically, when a new telephone switch such as a PBX is to be installed at a facility, not only must the physical equipment itself be installed, but the equipment must be configured and programmed to operate as desired by the users of the facility. In fact, as more and more advanced...

8/3,K/6 (Item 6 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00806382

METHOD FOR AFFORDING A MARKET SPACE INTERFACE BETWEEN A PLURALITY OF MANUFACTURERS AND SERVICE PROVIDERS AND INSTALLATION MANAGEMENT VIA A MARKET SPACE INTERFACE

PROCEDE DE MISE A DISPOSITION D'UNE INTERFACE D'ESPACE DE MARCHÉ ENTRE UNE PLURALITE DE FABRICANTS ET DES FOURNISSEURS DE SERVICES ET GESTION D'UNE INSTALLATION VIA UNE INTERFACE D'ESPACE DE MARCHÉ

Patent Applicant/Assignee:

ACCENTURE LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US

(Residence), US (Nationality)

Inventor(s):

MIKURAK Michael G, 108 Englewood Blvd., Hamilton, NJ 08610, US,

Legal Representative:

HICKMAN Paul L (et al) (agent), Oppenheimer wolff & Donnelly LLP, 1400 Page Mill Road, Palo Alto, CA 94304, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200139028 A2 20010531 (WO 0139028)

Application: WO 2000US32308 20001122 (PCT/WO US0032308)

Priority Application: US 99444773 19991122; US 99444798 19991122

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE  
ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV  
MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT  
TZ UA UG UZ VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 170977

Main International Patent Class (v7): G06F-017/60

8/3,K/7 (Item 7 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
(c) 2007 WIPO/Thomson. All rts. reserv.

00799892 \*\*Image available\*\*

CUSTOMER DEMAND-INITIATED SYSTEM AND METHOD FOR ON-LINE INFORMATION  
RETRIEVAL, INTERACTIVE NEGOTIATION, PROCUREMENT, AND EXCHANGE  
SYSTEME LANCE SUR DEMANDE DU CLIENT ET PROCEDE POUR LA RECHERCHE  
D'INFORMATIONS EN LIGNE, LA NEGOTIATION INTERACTIVE, L'ACQUISITION, ET  
L'ECHANGE

Patent Applicant/Inventor:

SOLOMON Neal E, 901 Kingston Avenue, Piedmont, CA 94611, US, US  
(Residence), US (Nationality)

Legal Representative:

BEVERLY Brian (agent), Suite 2360, One Kaiser Plaza, Oakland, CA 94612,  
US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200133464 A1 20010510 (WO 0133464)

Application: WO 2000US30249 20001101 (PCT/WO US0030249)

Priority Application: US 99162932 19991101

Designated States:

(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE  
ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT  
LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM  
TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 34629

Main International Patent Class (v7): G06F-017/60

Fulltext Availability:

Claims

Claim

... 337. The method for procurement of claim 336 wherein:  
said yield management services comprise travel telecommunications and  
energy services.  
338. The method for procurement of claim 336 wherein:  
said customized products comprise computer, computer software,  
telecommunications equipment, office product, and consumer electronic  
equipment product groups.  
339. The method for procurement of claim 336 wherein:  
said miscellaneous or used products comprise computers, office equipment  
...

8/3,K/8 (Item 8 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
(c) 2007 WIPO/Thomson. All rts. reserv.

00747100 \*\*Image available\*\*

METHOD AND APPARATUS FOR ELECTRONICALLY PROCESSING TRANSACTIONS FOR  
VARIABLY PRICED GOODS AND SERVICES, AND THE PRODUCTION OR AVAILABILITY  
PLANNING OF SAME

Robert Finley

**PROCEDE ET SYSTEME DE TRAITEMENT ELECTRONIQUE DE TRANSACTIONS DE BIENS ET DE SERVICES A PRIX VARIABLES, ET PLANIFICATION DE LA PRODUCTION OU DE LA MISE EN MARCHÉ DES DITS BIENS ET SERVICES**

Patent Applicant/Assignee:

MARKETEL INTERNATIONAL INC, Suite 300, 665 Chestnut Street, San Francisco, CA 94133, US, US (Residence), US (Nationality)

Inventor(s):

MARTINEZ Byron-Eric, 2004 Touraine Lane, Half Moon Bay, CA 94109, US,  
HUGHES-HARTOGS Dirk, 2220 Rolling Hills Drive, Morgan Hill, CA 95037, US,

PERELL William S, Apt. 205, 2 Casa Way, San Francisco, CA 94123, US,  
WEISS David C, P.O. Box 504, Kelseyville, CA 95451, US,

Legal Representative:

TEST Aldo J (et al) (agent), Flehr Hohbach Test Albritton & Herbert LLP, Suite 3400, 4 Embarcadero Center, San Francisco, CA 94111-4187, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200060491 A2 20001012 (WO 0060491)

Application: WO 2000US8855 20000403 (PCT/WO US0008855)

Priority Application: US 99286485 19990405

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM DZ EE ES  
FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU  
LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT  
TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 7947

Main International Patent Class (v7): G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... bidding for goods and services in an interactive environment that allows multi-factor pricing and customized product and service design.

An embodiment of the present invention uses telecommunications and information processing to transmit other information between buyers and sellers. This information includes advertising from sellers to buyers. This creates a new advertising...

8/3,K/9 (Item 1 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2007 The Thomson Corporation. All rts. reserv.

0016137614 - Drawing available

WPI ACC NO: 2006-669245/200669

XRPX Acc No: N2006-534137

Computer-implemented cooperative method for preparing customized product involves incorporating received customer contact information to selected design to create custom product design containing received customer contact information

Patent Assignee: CONNOLLY J M (CONN-I); EWING M J (EWING-I); HANECHAK B D (HANE-I); VISTAPRINT TECHNOLOGIES LTD (VIST-N)

Inventor: CONNOLLY J M; EWING M J; HANECHAK B D

Patent Family (2 patents, 111 countries)

Patent Application

Number	Kind	Date	Number	Kind	Date	Update
WO 2006088548	A2	20060824	WO 2005US45571	A	20051216	200669 B
US 20060190274	A1	20060824	US 200556059	A	20050211	200669 E

Priority Applications (no., kind, date): US 200556059 A 20050211

#### Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
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WO 2006088548	A2	EN	18	5	
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National Designated States, Original: AE AG AL AM AT AU AZ BA BB BG BR BW  
BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR  
HU ID IL IN IS JP KE KG KM KN KP KR KZ LC LK LR LS LT LU LV LY MA MD MG  
MK MN MW MX MZ NA NG NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SM  
SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW

Regional Designated States, Original: AT BE BG BW CH CY CZ DE DK EA EE ES  
FI FR GB GH GM GR HU IE IS IT KE LS LT LU LV MC MW MZ NA NL OA PL PT RO  
SD SE SI SK SL SZ TR TZ UG ZM ZW

#### Class Codes

International Classification (+ Attributes)

IPC + Level Value Position Status Version

G06Q-0030/00 ...

... G06Q-0099/00

G06Q-0030/00 ...

... G06Q-0099/00

#### Original Publication Data by Authority

#### Original Abstracts:

Computer-implemented systems and methods for presenting personalized custom product designs to the customers of a second company. Email content promoting customizable products and containing images of product designs is prepared by the product...

8/3,K/10 (Item 2 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2007 The Thomson Corporation. All rts. reserv.

0016102357 - Drawing available

WPI ACC NO: 2006-633983/200666

Related WPI Acc No: 2006-633978

XRPX ACC No: N2006-510529

Customized product e.g. postcard, order soliciting method, involves sending email to email address associated with selected design, and adapting active link to allow customer to initiate purchase process for customized product

Patent Assignee: CONNOLLY J M (CONN-I); DULANEY R L (DULA-I); HANECHAK B D (HANE-I); VISTAPRINT TECHNOLOGIES LTD (VIST-N); WALKER K A (WALK-I)

Inventor: CONNOLLY J M; DULANEY R L; HANECHAK B; HANECHAK B D; WALKER K A

Patent Family (2 patents, 111 countries)

Patent Application

Number	Kind	Date	Number	Kind	Date	Update
US 20060184424	A1	20060817	US 200556304	A	20050211	200666 B
WO 2006088549	A2	20060824	WO 2005US45572	A	20051216	200666 E

Priority Applications (no., kind, date): US 200556304 A 20050211

#### Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
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US 20060184424	A1	EN	9	4	
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WO 2006088549	A2	EN			
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National Designated States, Original: AE AG AL AM AT AU AZ BA BB BG BR BW

Robert Finley

BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR  
HU ID IL IN IS JP KE KG KM KN KP KR KZ LC LK LR LS LT LU LV LY MA MD MG  
MK MN MW MX MZ NA NG NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SM  
SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW  
Regional Designated States,Original: AT BE BG BW CH CY CZ DE DK EA EE ES  
FI FR GB GH GM GR HU IE IS IT KE LS LT LU LV MC MW MZ NA NL OA PL PT RO  
SD SE SI SK SL SZ TR TZ UG ZM ZW

Customized product e.g. postcard, order soliciting method, involves sending email to email address associated with selected design, and adapting active link to allow customer to initiate purchase process for customized product

Alerting Abstract ...NOVELTY - The method involves selecting a previously prepared customized product design from a set of designs, where each design includes an associated email address. An email is sent to the email address associated with the selected design and adapted to display a promotional message soliciting an order for the customized product. An active link is adapted to allow a customer to initiate purchase process for the customized product...ADVANTAGE - The email is sent to the email address and the active link is adapted to allow the customer to initiate purchase process for the customized product, thereby allowing the customer to immediately and easily commence the product ordering process with a minimum research and effort...

#### Class Codes

International Classification (+ Attributes)  
IPC + Level Value Position Status Version  
G06Q-0030/00 ...

#### Original Publication Data by Authority

#### Original Abstracts:

...Computer-implemented systems and method for generating personalized email communications soliciting orders of custom products. Product reorder candidates are identified from customer records and a personalized email order solicitation is sent to the customer. The email is adapted to display an image of the customer's previously designed custom product, either exactly as originally designed or, if appropriate, as automatically updated prior to displaying to the user...

8/3,K/11 (Item 3 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0016102352 - Drawing available

WPI ACC NO: 2006-633978/200666

Related WPI Acc No: 2006-633983

XRPX ACC No: N2006-510524

Marketing method of customized product, involves selecting type of product ordered by customer, and creating electronic mail of display product design of different type having design element in common with selected type

Patent Assignee: CONNOLLY J M (CONN-I); HANECHAK B D (HANE-I); VISTAPRINT TECHNOLOGIES LTD (VIST-N); WALKER K A (WALK-I)

Inventor: CONNOLLY J M; HANECHAK B D; WALKER K A

Patent Family (2 patents, 111 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
US 20060184418	A1	20060817	US 200556304	A	20050211	200666 B
			US 200582543	A	20050317	
WO 2006088547	A2	20060824	WO 2005US45570	A	20051216	200666 E

Priority Applications (no., kind, date): US 200556304 A 20050211; US

200582543 A 20050317

**Patent Details**

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20060184418	A1	EN	14	7	C-I-P of application US 200556304
WO 2006088547	A2	EN			

National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KM KN KP KR KZ LC LK LR LS LT LU LV LY MA MD MG MK MN MW MX MZ NA NG NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SM SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW

Regional Designated States,Original: AT BE BG BW CH CY CZ DE DK EA EE ES FI FR GB GH GM GR HU IE IS IT KE LS LT LU LV MC MW MZ NA NL OA PL PT RO SD SE SI SK SL SZ TR TZ UG ZM ZW

**Class Codes**

International Classification (+ Attributes)  
 IPC + Level Value Position Status Version  
 G06Q-0030/00 ...

**Original Publication Data by Authority****Original Abstracts:**

Computer-implemented systems and method for generating individualized email communications to customers promoting a second customized product that shares design elements with a previously ordered first customized product. Customer records are searched to identify product promotion candidates. A personalized email order solicitation adapted to display an automatically created image of the matching product is sent to identified candidate customers...

...Computer-implemented systems and method for generating individualized email communications to customers promoting a second customized product that shares design elements with a previously ordered first customized product. Customer records are searched to identify product promotion candidates. A personalized email order solicitation adapted to display an automatically created image of the matching product is sent to identified candidate customers. The matching product image displayed...

**Claims:**

What is claimed is: <b>1</b>. A computer-implemented method of marketing a customized product, the method comprising: retaining customer information for a plurality of customers, the customer information including at least customer email addresses, retaining a plurality of designs of previously ordered products, each previously ordered product design being associated with a customer and containing at least some customer...

8/3,K/12 (Item 4 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2007 The Thomson Corporation. All rts. reserv.

0015718440 - Drawing available

WPI ACC NO: 2006-281669/200629

XRPX ACC No: N2006-240269

Method for providing dynamic product information to terminal e.g. cell phone, invoking terminal application defining type of product information provided to terminal based on information read from tag

Patent Assignee: NOKIA CORP (OYNO); NOKIA INC (OYNO)

Inventor: NYSTROEM S; NYSTROM S; SAARISALO M; VESIKIVI P

Patent Family (4 patents, 111 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
US 20060071778	A1	20060406	US 2004951141	A	20040927	200629 B

Robert Finley

WO 2006035315	A1	20060406	WO 2005IB3164	A	20050922	200629	E
US 7126481	B2	20061024	US 2004951141	A	20040927	200670	E
EP 1807780	A1	20070718	EP 2005792246	A	20050922	200748	E
			WO 2005IB3164	A	20050922		

Priority Applications (no., kind, date): US 2004951141 A 20040927

**Patent Details**

Number	Kind	Lan	Pg	Dwg	Filing	Notes
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US 20060071778	A1	EN	18	8		
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WO 2006035315	A1	EN				
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National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR BW  
BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR  
HU ID IL IN IS JP KE KG KM KP KR KZ LC LK LR LS LT LU LV LY MA MD MG MK  
MN MW MX MZ NA NG NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SM SY  
TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW

Regional Designated States,Original: AT BE BG BW CH CY CZ DE DK EA EE ES  
FI FR GB GH GM GR HU IE IS IT KE LS LT LU LV MC MW MZ NA NL OA PL PT RO  
SD SE SI SK SL SZ TR TZ UG ZM ZW

EP 1807780	A1	EN				
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PCT Application WO 2005IB3164

Based on OPI patent WO 2006035315

Regional Designated States,Original: AT BE BG CH CY CZ DE DK EE ES FI FR  
GB GR HU IE IS IT LI LT LU LV MC NL PL PT RO SE SI SK TR

**Class Codes**

International Classification (+ Attributes)

IPC + Level Value Position Status Version

G06F-0017/30 ...

... G06Q-0090/00 ...

... G06F-0017/30 ...

... G06Q-0090/00

G06F-0017/30 ...

... G06Q-0090/00 ...

... G06F-0017/30 ...

... G06Q-0090/00

**Original Publication Data by Authority**

**Original Abstracts:**

Systems, devices and methods for providing dynamic tailored product information to mobile terminals as a result of reading short-range wireless communication tags, such as RFID tags. The invention is able to provide consumer related product information to consumer operated terminals and retailer related product information to retailer or employee operated terminals, without requiring separate...

...Systems, devices and methods for providing dynamic tailored product information to mobile terminals as a result of reading short-range wireless communication tags, such as RFID tags. The invention is able to provide consumer related product information to consumer operated terminals and retailer related product information to retailer or employee operated terminals, without requiring separate...

...Systems, devices and methods for providing dynamic tailored product information to mobile terminals as a result of reading short-range wireless communication tags, such as RFID tags. The invention is able to provide consumer related product information to consumer operated terminals and retailer related product information to retailer or employee operated terminals, without requiring separate...

...Systems, devices and methods for providing dynamic tailored product information to mobile terminals as a result of reading short-range wireless communication tags, such as RFID tags. The invention is able to provide consumer related product information to consumer operated terminals and retailer related product information to retailer or employee operated terminals, without requiring separate...

8/3,K/13 (Item 5 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0011240099 - Drawing available

WPI ACC NO: 2002-179738/200223

XRPX ACC NO: N2002-136669

Ranking financial investment products method for Internet financial guides, involves computing indicator parameter by obtaining weighting of performance over time bases, with weight factors based on investor's time frame

Patent Assignee: FUNDSWORLD FINANCIAL SERVICES LTD (FUND-N)

Inventor: GAINI F M

Patent Family (3 patents, 92 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	
WO 2002005618	A2	20020124	WO 2000IB986	A	20000718	200223	B
AU 200055605	A	20020130	AU 200055605	A	20000718	200236	E
			WO 2000IB986	A	20000718		
US 20020147672	A1	20021010	WO 2000IB986	A	20000718	200269	E
			US 2002102419	A	20020318		

Priority Applications (no., kind, date): WO 2000IB986 A 20000718

#### Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2002005618	A2	EN	68	14	
National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW					
Regional Designated States,Original: AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW					
AU 200055605	A	EN			PCT Application WO 2000IB986
					Based on OPI patent WO 2002005618
US 20020147672	A1	EN			Continuation of application WO 2000IB986

#### Class Codes

International Classification (Main): G06F-017/60

#### Original Publication Data by Authority

#### Original Abstracts:

...investor. The invention further comprises an interactive model of establishing a personalized ranking of financial investment products for an investor within a telecommunication network architecture of the client-server type, and an interactive method of establishing a personalized composition of a portfolio of shares in mutual funds for an investor within a telecommunication...

8/3,K/14 (Item 6 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0011208472 - Drawing available

WPI ACC NO: 2002-147238/200219

Related WPI Acc No: 2001-625220; 2002-105854

XRPX ACC No: N2002-111643

Electronic commerce transaction using Internet telephone, involves identifying customer based on input received through telephone network using voice portal and forwarding customer request to vendor through Internet

Patent Assignee: TELLME NETWORKS INC (TELL-N)

Inventor: BRATHWAITE R S; DAVIS A M; GIANNANDREA J; KOH E; MCCUE M S;

PARTOVI H; PORTER B W; SCOTT A; WALTHER E

Patent Family (2 patents, 91 countries)

Patent			Application			
Number	Kind	Date	Number	Kind	Date	Update
WO 2001029742	A2	20010426	WO 2000US41447	A	20001019	200219 B
AU 200126157	A	20010430	AU 200126157	A	20001019	200219 E

Priority Applications (no., kind, date): US 1999426102 A 19991022; US 1999466236 A 19991217

#### Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2001029742	A2	EN	66	6	

National Designated States, Original: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

Regional Designated States, Original: AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW

AU 200126157 A EN Based on OPI patent WO 2001029742

Alerting Abstract ...Computer system for electronic commerce transaction; placing order for product using Internet telephone ; Customer personalized information registration method

#### Class Codes

International Classification (Main): G06F-017/60

8/3,k/15 (Item 7 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0011094170 - Drawing available

WPI ACC NO: 2002-029875/200204

Related WPI Acc No: 2002-172927

XRPX ACC No: N2002-023150

Output object provision system e.g. for stamp, card for amusement parks, produces stamp based on received data, and the produced stamp is transmitted to destination based on output destination designation data

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Inventor: ASAI N; FUJIKAWA T; ITO E; ITO H; KATSUNO T; KOBAYASHI S; SUGIYAMA K; TAKAMI H

Patent Family (3 patents, 3 countries)

Patent			Application			
Number	Kind	Date	Number	Kind	Date	Update
JP 2001265969	A	20010928	JP 200083222	A	20000321	200204 B
US 20010049669	A1	20011206	US 2001812556	A	20010321	200204 E
KR 2001092403	A	20011024	KR 200114404	A	20010320	200222 E

Priority Applications (no., kind, date): JP 200083221 A 20000321; JP

Robert Finley

200083219 A 20000321; JP 200083222 A 20000321

**Patent Details**

Number	Kind	Lan	Pg	Dwg	Filing	Notes
JP 2001265969	A	JA	16	22		

**Class Codes**

International Classification (Main): G06F-017/00 ...

... G06F-017/60

**Original Publication Data by Authority**

**Original Abstracts:**

A personalized product producing system enables customers to order a personalized product, such as a name card, a stamp, or a sticker/label, inexpensively and conveniently. Customers operate their own cellular phones to send personalized information to be engraved in a stamp or printed on a name card or sticker/label...